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## Program Update

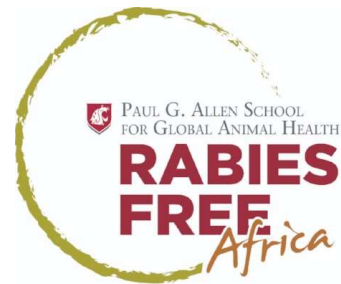


### World Rabies Day is September 28

World Rabies Day is an opportunity to raise awareness about the burden of rabies prevention and control efforts worldwide. I hope you will join us in sharing messages on September 28 to your clients and partners.

Our goal is to make it easy for you to promote the cause. To that end, we have updated printed materials and online resources available. If you have not yet received the printed materials, you will soon as they are in the mail.

New images and sample posts will be uploaded on the [toolkit](#). It is up to you whether you share from one of the WSU social media pages or post directly



## Welcome Tongtong!

Join us in welcoming Tongtong Xu to the Rabies Free Africa team.

Tongtong is our development intern and will be with us through May 2019. She comes to us from the University of Washington Evans School of Public Policy & Governance.

She is working with Christie on fundraising and communication and is based in Seattle. Welcome Tongtong!

## Welcome New Partners

[Olympia Veterinary Specialists](#) in Olympia,

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Posts will start on the WSU social media channels next week. We created a Facebook page for Rabies Free Africa that recently went live. I encourage you to follow the page. We also created Twitter accounts for Rabies Free Africa and Rabies Free Tanzania.

### Facebook

[Rabies Free Africa](#)

[WSU College of Veterinary Medicine](#)

### Twitter

[Rabies Free Africa](#)

[Rabies Free Tanzania](#)

[WSU Global Health](#)

[WSU VetMed](#)

Thank you for helping leverage this day to create more awareness of this cause.



[Commencement Bay](#)

[Animal Hospital](#) in

Tacoma, WA

To see a full list of clinic supporters, visit us [online](#).

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Working Together to Solve Global Challenges

through cost effective mass-dog vaccination campaigns and leveraging of appropriate resources. Collaboration is essential for success.

Today, solutions to overcome the burden of disease have to take into account areas with vastly different cultures, geography and political structures. They require the cooperation of people and organizations that understand research, national and regional coordination, funding, and the various other components. Those that are successful, excel in their areas of expertise and know how to pass the baton when the time is right.

The collaboration between Merck Animal Health (MSD), Mission Rabies and Rabies Free Africa program is a great example. At Rabies Free Africa, in addition to directing vaccination campaigns, we focus on innovation to decrease the cost of mass-dog vaccination programs and creating resources that countries can use to create national strategies that leverage existing resources. Mission Rabies' team is on the ground in countries vaccinating dogs and leverages volunteers to expand their reach. Both organizations focus in Africa and Asia where the rabies burden is the heaviest. Merck, through MSD Animal Health, donates vaccines to both organizations to ensure that the largest number of dogs are vaccinated and that discoveries continue to be made to further the cause.

By working together, more dogs are vaccinated and we get closer to achieving a world where no one dies from rabies. Collaborative solutions, like this, are needed to focus to achieve success in our globally connected world.

## Social Media Posts

Below are social media posts that you can share with your networks.

### Facebook

#Rabies is the deadliest animal-to-human transmitted disease on the planet. Every year nearly 60,000 people die from rabies, mostly in Africa, India and parts of Asia, where 99% of cases are found. One-half of these deaths are children under 16. Mass dog vaccination is the answer and our partners at [Rabies Free Africa](http://www.rabiesfreeafrica.org) are the key. Join us to vaccinate a dog and save a child's life. [www.rabiesfreeafrica.org](http://www.rabiesfreeafrica.org)

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## Twitter

#Rabies is preventable in underdeveloped countries when 70% of dogs are vaccinated regularly, yet many of these countries lack the veterinary infrastructure and financial investments needed to do so. Join the movement [www.rabiesfreeafrica.org](http://www.rabiesfreeafrica.org) @RabiesFreeAFR #EliminateRabies



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**Our mailing address is:**

WSU Paul G. Allen School for Global Animal Health  
PO Box 647090  
Pullman, WA 99164

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