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Program Update



Introducing Rabies Free Africa

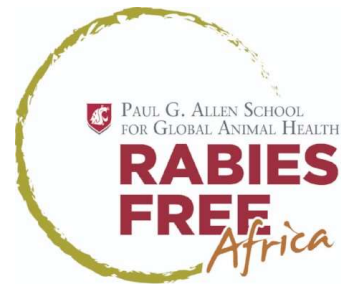
We've recognized for a while that the full name of our program, *Washington State University Paul G. Allen School for Global Animal Health Rabies Vaccination Program*, is a bit of a mouthful. So, in an effort to make it easier for everyone, we are re-branding the program to **Rabies Free Africa**.

What does this mean?

It means that this summer you will be getting new posters, postcards and printed materials. We will also be uploading new digital resources to the online tool kit. All of this will be done before World Rabies Day, which is on Friday, September 28. If there is something you wish that you had, now is a great time to reach out to [Christie](#) and ask.

Why Rabies Free Africa?

Right now our work is in Tanzania and Kenya. The goal is not to end there. As we continue to grow the program, we will expand into other countries in



In the News

[WSU, veterinary clinics working to end rabies worldwide](#)

[New tool helps countries eliminate dog-mediated rabies](#)

[Erasing rabies one vaccination at a time](#)

Welcome New Partners

31 VCA locations in southern California joined the campaign as part of the Pennies for Pets Q2 Challenge. Thank you Dr. Bob Olds for being an advocate for the cause in that region.

To see a full list of clinic

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sustained in the long term to eliminate rabies as a human (and animal) health concern.

Within Kenya, we already are part of [Rabies Free Kenya](#). In Tanzania, we will be promoting the program as Rabies Free Tanzania. For all future countries, we will promote the on-the-ground programs with the country names. Here in the United States, we are using Rabies Free Africa, knowing the long-term goal is to achieve continent-wide elimination.

Quick Links

[Clinic Toolkit](#)[Rabies FAQ](#)[Veterinary Clinic Partners](#)[News](#)[Rabies Free Africa](#)[Why Partner](#)

Beyond Vaccination

Mass dog vaccination is the most cost effective way to achieve the goal of eliminating rabies as a human health concern.

However, that is not the full scope of our program. Going forward, we will be sharing other aspects of the program that relate to helping dogs live longer and treating bite victims. By increasing the lifespan of dogs, the likelihood of maintaining the 70% canine vaccination rate in a community increases. When people receive access to post-bite care, they are more likely to not only survive, but also become local advocates for vaccination programs.

One of the first resources the team in Kenya created was a free phone number the bite victims can call. When people call this toll-free number, they connect to a rabies resource person who gives them advice on how best to care for the wound (wash under running water) and information on health facilities stocking the life-saving vaccines. Additionally, these calls from bite patients serve as effective community surveillance system for suspect rabies cases. The goal is to get this phone number shared across the country in conjunction with a broader education campaign about rabies prevention.

Social Media Posts

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Below are social media posts that you can share with your networks. To download the image below, visit us [online](#).

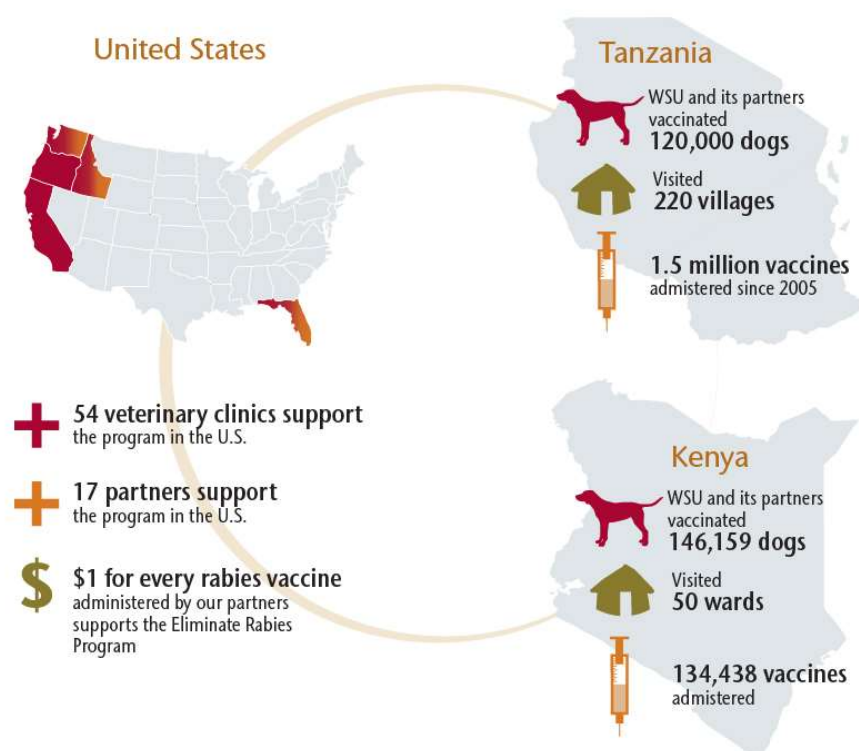
Facebook

Our partners at WSU vaccinated over 260,000 dogs in Kenya and Tanzania last year. Plus any cats they came across! Kids bring their dogs, sometimes from miles away, as many of them have personally witnessed the devastating effects rabies has on people and animals. We are proud to support the effort to eliminate human and animal death from rabies in East Africa. To learn more visit www.eliminatorabies.wsu.edu. #endrabies

Twitter

Our partners @WSUGlobalHealth vaccinated over 260,000 dogs in Kenya and Tanzania last year. Kids bring dogs, sometimes from miles away, as many of them have personally witnessed the devastating effects of rabies. Join us in the cause at www.eliminatorabies.wsu.edu. #endrabies

Eliminate Rabies Campaign GLOBAL IMPACT



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